

# THE BUSINESS PARTNERS ASSESSMENT TOOL

## For Non-related Partners, Siblings, or Cousins

- Quick** Identify critical issues quickly
- Orderly** Attack problems in an orderly way
- Focused** Pinpoint land mines and roadblocks
- Measured** Twelve critical success factors
- Complete** Forty-five page interpretative report
- Reliable** Independent research for validity
- Private** Internet based with SSL security

### BUSINESS DEVELOPMENT

